

Johndel Siriban

Web Developer & SEO Specialist

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🌐 <https://delportfolio.io/>

Work Experience

Web Developer with SEO *Partime Remote*

useeverest.com

San Francisco, CA

Jan 2025 - March 2025

- Fixed issues and optimize the site using pagespeed.web.dev. (Mobile and Desktop 90+)
- Convert image or video for Google requirements like Webp and Webm.
- Fixed the contact form or SMTP to received a mail.
- Redesigned some pages based on client needs/ requirements.

Web Developer & SEO Specialist

A1 ManPower & Business Consultancy Service Corp.

Paranaque, Manila

May 2024 - December 2024

Web Development :

- Get domain in Godady.com
- Transfer the domain from Godady.com to Webhost (Hostinger) using DNS
- Create a responsive website using **WordPress** ; additional plugin: Elementor Pro, RankMath Pro, 10Web Booster Google Site kit, Tawk.to etc..

Others:

- If we can't build it using WordPress our option was to build using framework.

Technical SEO:

- Site Audit using Ahref (fixing issues) or Screaming Frog.
- Fixed issues and optimize the site using pagespeed.web.dev. (Mobile and Desktop)
- Add Google Console Search and xml file (sitemap) inside of GSC for indexation.
- Add Google Analytic (optional) and Cloudflare (optional) .

On-Page SEO:

- Finding Keyword using ahref.
- Content writing and spinning article for the pages, blog post and localization.
- Using **Rank Math Pro** for Meta Tags, URL, focus keyword.
- Image optimization (converting image to WEBP).
- Add Inbound and outbound links.

Off-Page SEO:

- Backlinks; Link Builder** , Web 2/Profiling, Image Submission, Social Book Marking, Google Business Profile..

Front-end Developer Remote

Debtcleanse.com

Philadelphia, USA

Nov 2022 - Nov 2023

- Develop a responsive frontend for site that depends on Ui/UX design using **ASP.NET** mainly focus in C#, HTML , SCSS, CSS, Bootstrap , jQuery and JavaScript.
- Update and maintain other pages using **EXIGO**.
- Used **GitHub** to create a branch to pull, push , merge project for the backend branch / fellow developer branch to main branch.
- Q/A the design using local or publish testing before merging in branch.

Intern Experience

Website Developer Intern

Wela.online

Cagayan, Philippines

July 2022 - August 2023

Recruitment Outsourcing Specialist

iQor Philippines

Cavite, Philippines

January 2018

Skills

Web Development:

ASP.NET, REACT JS, JavaScript, HTML, SCSS, CSS, Bootstrap, Wordpress +Elementor Pro, Bubble io.

INCLUDE : Transpiring domain from GoDaddy and Webhosting like Hostinger, Netlify.

SEO Tools:

Ahref, DA PA CHECKER, Pagespeed Checker, Screaming Frog, Chatgpt, Dublichecker, Quillbot, Rank Math Pro.

INCLUDE : Google extension like Detail SEO, SEO META 1 click, Essential SEO, SEO Quake.

Documentation Tools:

Google Docs, Google Spreadsheets, Microsoft Excel, Microsoft Office, Powerpoint.

Others :

Slack, Trello, Canva, Photoshop, Github.

Education

Cavite State University CCAT Campus

2018-2023

Bachelor of Science in Computer Engineering

Tanza National Trade School

2016-2018

TVL- Computer Programming

Character Reference

Joshua Castillo

Senior Web Developer at A1

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